

APPLICATION FORM

Name of Applicant _____

Name of Applicant's Business _____

Address _____ Phone _____

_____ Email _____

_____ Website _____

How long have you been in business? _____

What professional services do you currently offer to your customers?

Who are your current organizational and/or corporate customers? The Institute is targeted primarily at medium to large organizations so I'm curious as to which customers you already work with.

What other programs are you licensed to provide to your customers?

Leadership Fitness Coach™ Certification Program

How do you market your services to customers today?

How do you stay in touch with customers? Please point me to any newsletters, blogs or Twitter accounts, etc. you currently utilize.

Please describe your corporate or other organizational experience, if any.

Have you had any formal coach training? If so, with whom, and when?

What training or facilitation experience have you had?
